

On-Site Advertising

The On-Site Conference Program is distributed to over 700 conference attendees. Assisted Living Providers refer to this program for a schedule of events and to see a list of exhibitors! This is a great opportunity to get that extra visibility at the CALA Fall Conference and Trade Show!

contact

NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

payment info

TOTAL: _____ CHECK CREDIT CARD (VISA, MC, AMEX)

CARD NO.: _____

CARD HOLDER NAME: _____

EXP. DATE: _____

SIGNATURE: _____

pricing

FULL PAGE COLOR

~~BACK COVER~~ **SOLD** \$1,400

~~INSIDE FRONT COVER~~ **SOLD** \$750

~~INSIDE BACK COVER~~ **SOLD** \$750

BLACK & WHITE

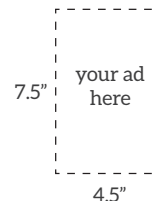
FULL PAGE \$600

HALF PAGE \$325

ad size

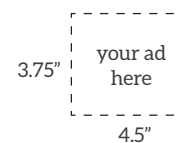
FULL PAGE

4.5" x 7.5"



HALF PAGE

4.5" x 3.75"



FORMAT

File format must be either gif, jpg, tiff, eps, or PDF.

HOW TO SIGNUP

Complete this form and fax, mail or email to CALA to reserve your ad space!

FAX: (916) 448-1659 | EMAIL: ndb@CAassistedliving.org |

MAILING: 455 Capitol Mall, Suite 222, Sacramento, CA 95814

DEADLINE: Payment and Artwork must be received by April 14. Please email your artwork to ndb@CAassistedliving.org.