

2017

fall conference & trade show
november 6-8

westin mission hills resort and spa, rancho mirage



REGISTER NOW!

ON-SITE ADVERTISING

The On-Site Conference Program is distributed to over 800 conference attendees. Assisted Living Providers refer to this program for a schedule of events and to see a list of exhibitors! This is a great opportunity to get that extra visibility at the CALA Fall Conference and Trade Show!

► contact

NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

► payment info

TOTAL: _____ CHECK CREDIT CARD (VISA, MC, AMEX)

CARD NO.: _____

CARD HOLDER NAME: _____

EXP. DATE: _____

SIGNATURE: _____

► pricing

FULL PAGE COLOR

~~BACK COVER~~ **SOLD** \$1,400

~~INSIDE FRONT COVER~~ **SOLD** \$750

~~INSIDE BACK COVER~~ **SOLD** \$750

BLACK & WHITE

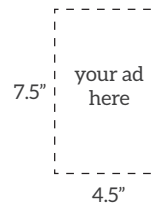
FULL PAGE \$600

HALF PAGE \$325

► ad size

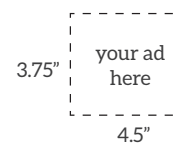
FULL PAGE

4.5" x 7.5"



HALF PAGE

4.5" x 3.75"



FORMAT

File format must be either gif, jpg, tiff, eps, or PDF.

HOW TO SIGNUP

Complete this form and fax, mail or email to CALA to reserve your ad space!

FAX: (916) 448-1659 | EMAIL: ndb@CAassistedliving.org |

MAILING: 455 Capitol Mall, Suite 222, Sacramento, CA 95814

DEADLINE: Payment and Artwork must be received by September 22. Please email your artwork to ndb@CAassistedliving.org.