



Assisted Living Education: Talking Points for Legislative Meetings

AL is a popular consumer centered, home and community based model of care

- 24-hour care and supervision in a residential setting for seniors who need assistance but do not require around the clock nursing care
- Services include assistance with activities of daily living, med management, activities, housekeeping, meals, and more
- Some offer dementia care, hospice care, or health-related services
- Goal is to help seniors live as independently as possible in least restrictive setting
- Avg. resident is 87 yr old widow, 2+ ADLs, takes 10 medications, annual income of \$27,250
- Choices of size, amenities, services and pricing
- Consumers are happy with their experience in AL – 91% satisfaction rating according to a national study

AL benefits the seniors we serve and the economy

- AL is a job creator
- AL is responsible for more than 68,000 jobs in CA according to a study by SSRI (2008)

Demographics and Growth

- Over 7,600 AL communities that can serve more than 170,000 seniors
- AL is growing because of increasing consumer demand
- Demand will grow as population ages

Personalize the impact of AL:

- resident whose life and well-being improved after moving in
Or
- family member who can reengage with their parent
Or
- long-term staff member with recent achievement

AL helps ensure consumer choice:

- Assisted Living is meeting changing needs of California's seniors.
- No "one right way" to meet consumer needs and preferences.
- Need to ensure that variety, flexibility, and recognition of individual choice are preserved and promoted.